

# Daniel Christopher Serrano

## Web Developer

Netcong, NJ 07857

A very motivated Web Designer with a passion for my career. I am easy going, reliable and responsible, very driven and focused. I never accept failure. Failure only makes me work harder

### Skills | Experience

Amazon Web Services, Ad Campaigns, Bing Ads, Content Management System (CMS), Digital Marketing, DNS, Email Marketing, Google Ad, Google Search, Information Technology, IP Addressing, Magento, Networking, Programming, SEM, SEO, Shopify, Site Maps, Social Media Advertising, Social Media Campaigns, Web Development, Website Analytics, Website Design, Website Maintenance, Website Optimization, WordPress

### Known Programs | Applications

Visual Studio, Adobe Creative Suite, Adobe Premiere Pro, Adobe Photoshop, Adobe XD, Microsoft Office, Notepad++, CPanel

### Education History

High School Diploma - Lenape Valley Regional High School - Address: 28 Stanhope Sparta Rd, Stanhope, NJ 07874 - From: August 2008 - July 2011

Associates Degree in Information Technology - County College of Morris - Address: 214 Center Grove Rd, Randolph NJ 07869 - From: August 2018 - November 2020 (Estimated Graduation)

Vocational School in Mortgage Loan Officer - <https://proschoools.com> - From: November 2018 - December 2018

### Portfolio

**MRM & Associates, Realtors** | <http://steverangel.com>

**MRM & Associates, Realtors (News & Blog)** | <https://allaboutrangeltravel.wpcomstaging.com/>

**For Plants Sake** | <http://forplantssake.ca>

**For Plants Sake (Store & Community)** | <http://forplantssakecommunity.ninjaopinions.com/>

**Music Template** | <http://entertainment.ninjaopinions.com>

**Business Template** | <http://itsc.ninjaopinions.com>

**JaSpice (100% Fully Custom Website | Work in Progress)** | <http://jaspice.ninjaopinions.com>

## **Employment History | Ninja Web Design**

Self-employed (Current) | Ninja Gaming and Tech Reviews as Owner/Founder/Sole Proprietor

### **Website (URL)**

<https://www.ninjaopinions.com>

Summary:

As a Web Designer I create websites for customers. I let my work speak for itself. I offer free technical support after job is complete along with my IT skills as part of the job. I can use marketing and sales to help sell the products I create as well. I'm a hard worker, detail oriented and focused. I am very easy to get along with and have made many friends that are now considered business assets.

- Web Designer | Developer since January 2019

### **Contact Information:**

Phone: +1(862)-296-3618

Email: dserrano4192@gmail.com

- **Facebook** | <https://www.facebook.com/ninjawebsitedesign>
- **LinkedIn** | <http://www.linkedin.com/in/daniel-serrano-88b506178>
- **Twitter** | <https://www.twitter.com/serranodaniel92>
- **Instagram** | <https://www.instagram.com/ninjawebsitedesign>
- **Dribbble Portfolio** | <https://dribbble.com/D1G1T4LN1nj4>
- **Pinterest** | <https://www.pinterest.com/dserrano4192>
- **Tumblr** | <https://thunderclouddesign.tumblr.com>

## **Worked For | MediaNow**

Web Developer | MediaNow

### **Website (URL)**

<http://medianow.com>

### **Contact Information**

Phone: +1(973)-615-3000

Email: marty@medianow.com

### **Summary**

I work with MediaNow and teach Amazon Web Services. I have picked up AWS so quickly, Marty Pisano, the owner considers me a genius and is having me lead the entire AWS division of MediaNow. I have been successful in keeping constant contact with MediaNow and they rely on me daily to train them in the use of its services. I constantly update their emails with new content designed to give them training materials and study notes so that we can all earn our certifications together.

### **Work Done**

Learn AWS and teach Marty Pisano the skills necessary to pass the AWS Cloud Certification Exam. Learn how MediaNow operates to lead the MediaNow AWS division and complete various GSA contracts.

Phone: 1-(862)-296-3618

dserrano4192@gmail.com

### **Worked For | MRM & Associates, Realtors**

Web Developer

#### **Website (URL)**

<http://steverangel.com>

#### **Contact Information**

Phone: 1-(818)-421-6668

Email: [steve@steverangel.com](mailto:steve@steverangel.com)

#### **Summary**

Build a website to replace his old website at <http://steverangel.com>. I used GoDaddy Hosting to host his new and better website. I created all the code myself using my expert knowledge of 12 programming languages. I created a WordPress blog used for News and Community posts that he can also use for his listings instead of his standard links. With updates, his new blog will turn out better for his listings than his current links.

#### **Work Done**

Website (My Design Currently Used): <http://steverangel.com>

News & Blog (My Design Currently Used): <https://allaboutrangeltravel.wpcomstaging.com/>

### **Worked For | For Plants Sake**

Web Developer

#### **Website (URL):**

<http://forplantssake.ca>

#### **Contact Information**

Phone: 1-(902)-303-2045

Email: [forplantssake.ca@gmail.com](mailto:forplantssake.ca@gmail.com)

#### **Summary**

Build a website to replace Facebook's "horrible" catalogue for a nearly free cost. I build her a fully custom built from scratch main website hosted at <http://forplantssake.ca> and integrated a WordPress Store & Community blog that uses WooCommerce to keep her products listed. She pays only \$15 a month to host through me using <http://ninjaopinions.com>. I own the entire domain so I lease the space on my hosting to her to use for cheap because WordPress is normally very expensive to use with WooCommerce and she was having trouble finding the right price she can afford. So, I made it very cost effective for her allowing her to use a custom-built WordPress installed on a cPanel host to maintain her WordPress and Woocommerce. One of the most technical jobs I've done recently. I even changed the DNS nameservers to point to <http://infinityfree.net> to host her site for 100% free on <http://forplantssake.ca>. The WordPress site links through a hyperlink installed in an `` JavaScript code inserted into the link.

#### **Work Done**

Website (My Design Currently Used): <http://forplantssake.ca>

Store (My Design Currently Used): <http://forplantssakecommunity.ninjaopinions.com/>